

What's Your Plan B?

Bolster Launches a New Approach to Child Support Preparedness

Bolster introduces its Child Support Contingency concept, opens pre-enrollment, recruits resource partners and sets an ambitious goal: help families prevent child support crises before they begin.

ATLANTA, GA — August 14, 2026 — A parent loses a job. Hours are unexpectedly cut. A medical or family emergency occurs. Transportation disappears. Income suddenly changes.

The child support payment is still due.

And a child's needs don't stop because a parent's circumstances changed.

So what's the Plan B?

That question is at the center of Bolster Your Child, a new family-focused platform introducing a distinctive intellectual property concept around Child Support Contingency Planning.

Bolster is designed to bring something different to the child support conversation: prevention and preparedness before a missed payment becomes a crisis.

The company has begun its soft launch, opened pre-enrollment, and is building a nationwide network of professionals, advocates and organizations committed to helping parents and children.

A Different Conversation About Child Support

America has spent decades developing systems to establish, collect and enforce child support.

Bolster wants to add another question:

What can we do before a parent falls behind?

Bolster's Child Support Contingency concept is being developed to provide aid or assistance in cases of missed child support payments resulting from qualifying circumstances, while encouraging parents to plan ahead for the unexpected.

The premise is simple: Your circumstances can change overnight. Your child's needs don't.

Bolster believes parents should think about child support preparedness in the same way families think about emergency savings, insurance, backup transportation, important documents and other financial contingency plans.

Do you have a Plan B for child support?

"Bolster was created around a question that is surprisingly simple: what happens to a child when a parent who wants to pay child support suddenly can't? We believe we can do more than wait for families to reach a crisis and then react. We can encourage parents to prepare, connect them with resources earlier, and create a stronger safety net around the children who depend on that support. Our vision is bigger than helping with a missed payment. We want to work alongside parents, professionals, community organizations and eventually public agencies to help reduce preventable child support arrears, support healthier co-parenting and give families a better chance to recover when life changes unexpectedly. At the end of the day, Bolster's mission is

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about the child—and helping make sure an unexpected setback in a parent's life doesn't become an unexpected setback in theirs."

— Timothy Robinson, Owner, Bolster Your Child

The Numbers Show Why the Conversation Matters

Child support touches an enormous number of American families.

According to preliminary FY2024 data from the federal Office of Child Support Services:

- 12.2 million children were served by the child support program—approximately 1 in every 6 children in the United States.
- \$29.5 billion in child support was collected and distributed.
- 97% of distributed collections—\$28.6 billion—went directly to families.
- Only 65% of current support due was collected.
- Among cases with child support arrears, 63% had collections toward those arrears.

These numbers demonstrate both the enormous reach of child support and the importance of consistent payments to families.

But behind every statistic is a child.

A grocery bill. Housing. Transportation. School expenses. Healthcare. Clothing. And the everyday costs of growing up.

Bolster believes preventing financial disruption wherever possible can benefit everyone involved—custodial parents, noncustodial parents and, most importantly, children.

Helping Parents Before They Fall Behind

Bolster is particularly interested in an often-overlooked point in the child support process: The period before a noncustodial parent falls seriously behind.

One missed payment can become two. Two can become several. And temporary financial hardship can eventually become significant child support arrears.

Past-due support can also expose parents to serious enforcement consequences. Depending on applicable laws and circumstances, federal and state child support enforcement mechanisms can include income withholding, tax refund offsets, financial-institution actions and passport denial, among other remedies.

Bolster wants to help change the trajectory earlier.

The platform's goal is to encourage parents to prepare, identify resources, understand available options and seek assistance before a temporary setback becomes a long-term problem.

Helping a parent remain financially stable can also help a child remain financially supported.

Bolster believes accountability and assistance do not have to be opposing ideas.

Parents should meet their responsibilities to their children. But when a parent genuinely encounters hardship, early intervention, employment assistance, financial planning, counseling, legal information and other resources may help that parent regain stability and continue supporting their child.

Putting Children—Not Conflict—at the Center

Bolster's mission extends beyond payments.

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The company also intends to promote healthy, child-centered co-parenting and encourage both custodial and noncustodial parents to focus on a shared priority: The well-being of their child.

Child support can become emotionally charged, particularly when parents are navigating separation, financial stress or conflict.

Bolster does not exist to choose sides between parents.

Bolster's side is the child.

The company's long-term vision includes connecting families with resources that can encourage communication, financial responsibility, stability, healthy co-parenting and better outcomes for children.

An Ambitious Goal: Reduce Preventable Past-Due Child Support

Bolster's vision reaches beyond individual families.

The company ultimately hopes to work collaboratively with state child support agencies, government stakeholders, community organizations, employers, workforce-development organizations, nonprofits and private-sector partners to explore innovative approaches to reducing preventable child support arrears.

Help dramatically reduce—and wherever possible prevent—the accumulation of past-due child support.

Bolster believes the next evolution of child support should include both strong systems for collecting support and stronger strategies for helping parents avoid falling behind in the first place.

It is a prevention-first philosophy: Intervene earlier. Connect parents with resources. Promote employment and financial stability. Encourage responsible co-parenting. Keep support flowing to children.

Bolster Is Building a Resource Network—and Needs Partners

Financial assistance alone cannot solve every problem that causes a family to struggle.

Sometimes a parent needs a job. Sometimes they need a better résumé. Sometimes they need counseling. Sometimes they need financial guidance. Sometimes they need legal services, healthcare, insurance information or someone who simply knows where to direct them next.

That is why Bolster is actively building its Resource Affiliate Network.

The company is seeking professionals, businesses, nonprofits and organizations providing services including counseling and therapy, mental health services, financial planning and guidance, employment and workforce services, résumé and career services, legal services, healthcare, insurance, parenting and family services, child advocacy, co-parenting resources, community assistance, education and training, transportation resources, and other services that can help parents and children move forward.

Bolster's goal is to build a network that allows families seeking assistance to discover professionals and organizations equipped to help.

If your work helps parents or children, Bolster wants to hear from you.

Become a Bolster Resource Affiliate and help build a stronger support network for families.

Resource Affiliate Registration: BolsterYourChild.com/affiliate-registration

A Call for Public-Private Collaboration

Bolster is also inviting conversations with organizations interested in addressing child support challenges at a systemic level.

The company welcomes opportunities to engage with state and local child support agencies, family-service organizations, workforce-development programs, employers, financial institutions, insurance organizations,

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healthcare organizations, legal-service providers, mental-health professionals, child advocates, nonprofits, foundations, community organizations, researchers and policy stakeholders.

The objective is not to replace the work already being done by child support agencies.

It is to explore how preventative resources, private-sector innovation and community partnerships can complement existing systems.

America already asks: “What happens when child support isn’t paid?”

Bolster wants to help introduce another question: “How do we prevent that missed payment from happening in the first place?”

Pre-Enrollment Is Now Open

As Bolster enters its soft-launch phase, pre-enrollment is now open for consumers interested in learning more about its Child Support Contingency initiative.

Pre-enrollment provides an opportunity for families to express interest and receive information as Bolster continues developing and introducing its services.

Consumers can visit: BolsterYourChild.com

For consumer questions: support@bolsteryourchild.com

Join the Conversation: What’s Your Plan B?

Bolster has also launched a growing social-media presence focused on financial preparedness, child support education, family resources, healthy co-parenting and the question at the center of its launch: What’s Your Plan B?

Parents, professionals, advocates and organizations are encouraged to follow, subscribe, like, comment and share as the Bolster community grows.

LinkedIn	BolsterYourChildUSA
Facebook	BolsterYourChildUSA
Instagram	@BolsterYourChildUSA
YouTube	@BolsterYourChildUSA
TikTok	@BolsterAmerica
X	@BolsterAmerica
Reddit	u/BolsterYourChildUSA

About Bolster Your Child

Bolster Your Child is a family-focused platform built around a distinctive intellectual property concept for Child Support Contingency Planning.

Bolster is developing an approach designed to provide aid or assistance in cases of missed child support payments associated with qualifying circumstances while encouraging families to prepare for unexpected financial disruptions before they become crises.

Bolster’s broader mission includes helping noncustodial parents avoid the pitfalls associated with falling behind on child support, supporting custodial parents and children who depend on consistent support, promoting healthy child-centered co-parenting, connecting families with trusted resources, and pursuing collaboration with public and private organizations to help reduce preventable child support arrears.

Bolster believes accountability, preparedness and compassion can work together.

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Because the goal isn't simply to respond when something goes wrong. The goal is to help families be ready before it does.

An emergency may change a parent's circumstances. It shouldn't have to change a child's future.

BOLSTER YOUR CHILD — What's Your Plan B?

BolsterYourChild.com

MEDIA CONTACT

Bolster Your Child

Media & Press Inquiries: media@bolsteryourchild.com

Consumer Inquiries: support@bolsteryourchild.com

Website: BolsterYourChild.com

Media & Press Center: BolsterYourChild.com/media-press/

Resource Affiliate Registration: BolsterYourChild.com/affiliate-registration/

Media Interviews & Partnership Inquiries

Christiana Cross, Chief Marketing Officer (CMO) of Bolster Your Child, is available for select media interviews, podcasts, broadcast appearances and discussions regarding Child Support Contingency Planning, child support preparedness, reducing preventable child support arrears, healthy co-parenting, resource partnerships, and Bolster's mission and long-term vision for public-private collaboration.

Members of the media, child and family advocates, state and community organizations, potential resource partners, and other interested stakeholders are invited to contact: media@bolsteryourchild.com

Media organizations can also access company information, press materials, announcements and updates through the Bolster Media & Press Center: BolsterYourChild.com/media-press/

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